

**CONTRA COSTA COLLEGE
ENROLLMENT MANAGEMENT COMMITTEE
Wednesday, January 25, 2017
2:00-4:00 p.m., Room SAB-211**

Minutes

Committee Members: Tammeil Gilkerson (Chair), Catherine Frost, Beth Goehring, Najia Azizi, Vicki Ferguson (Ex-Officio), Ashley Patterson, Dennis Franco and Joseph Carver

Present: Tammeil Gilkerson, Dennis Franco, Beth Goehring, Joseph Carver, Ashley Patterson, Catherine Frost, Vicki Ferguson and Lorena Cortez (taking notes)

Guest: Brandy Howard, Monica Rodriguez, Mayra Padilla and Marilyn Sargent

Absent: Najia Azizi

Meeting called to order at 2:09 p.m.

I. Approval of Current Agenda

Dennis Franco moved to approve the agenda. Ashley Patterson seconded the motion. RC, VF, CF and BG voted aye. None voted nay. The agenda was unanimously approved.

II. Approval of August 24, 2016 Minutes

Dennis Franco moved approve the minutes with changes. Beth Goehring seconded the motion. RC, VF, AP and CF voted aye. None voted nay. The minutes were unanimously approved.

III. Action Items

No action Items

IV. Information/Discussion Items

A. CCSSE Survey Result Presentation

Marilyn Sargent, Director of Research Collaboration, presented the Community College Student Survey of Engagement (CCSSE) results to the committee. The CCSSE survey enables comparisons between 700 colleges and 434,000. The survey measures the five domains linked to student success:

1. Active and Collaborative Learning: Collaborating with others to solve problems
2. Academic Challenge: Performing challenging intellectual and creative work
3. Student Effort: Time spent on learning tasks and resources
4. Student-Faculty Interaction: Exchanges with faculty

5. Support for Learners: College provides and students receive the support to succeed. These domains are important to measure as they have influence on student persistence, credit accumulation and completion.

The data revealed that Contra Costa College (CCC) had overall 54% response rate compared to the 52% medium CCSSE colleges. Some other areas that were noteworthy are as follows:

- CCC score above average (50%) for academic challenge at 55.4%
- student effort and student-faculty interaction are above ACCJC
- student-faculty interaction and student effort are the two domains that reported the lowest percentages, 51.5 % and 50.6%. These are the areas that require improvement
- females reported higher scores overall
- engagement is strong across ethnic groups (African American, White, Hispanic and Asian)
- CCC showed strength in academic challenge, active learning

The student-faculty interaction domain could be improved to motivate student effort that would culminate in academic progress and achievement.

- 70% of students who are unprepared for class (often, very often unprepared) infrequently talk to faculty about careers (never, sometimes).
 - 62% who never reworked a draft infrequently discuss grades with instructor
- However,
- 68.5% who very often reworked a draft frequently discussed grades with instructor.

The burdens and barriers that the students indicated as “likely or very likely” as reasons to withdraw are:

- 40.8% lack of finances
- 17.5% academic unprepared
- 40.2% care for dependents
- 53.4% work full time

The Enrollment Management Committee members were not surprised by the burdens and barriers results.

Per Tammeil Gilkerson, the Enrollment Management Committee created interventions to address the areas that received low scores on the 2012 survey. The committee members asked Marilyn Sargent to produce a report to compare the 2016 survey results to the 2012 results. This would help measure if the work done in past, had a positive effect on the 2016 survey. The other data the committee would like data incorporated on the presentation is as follows:

- students’ socio economic status
- first generation students vs. students with educated parent(s)
- questions pertaining to faculty interaction with students
- tutoring questions (compare to 2012 survey)
- question 11

- question 17
- data on working students by gender
- question 36
- question 25
- data of students experiences utilizing services and satisfaction by age
- question 4 (compare to 2012 survey)
- dice data based on equity indicators access, course completion, ESL and basic skills completion, degree and certificate completion and transfer

The committee will send additional data items requested to Lorena Cortez by next week, February 1, 2017. The final list of items requested will be sent to Marilyn Sargent to be incorporated into the presentation.

Some of the committee members mentioned project ideas that could address the students' dissatisfaction and help improve their experience at CCC. Mayra Padilla and Monica Rodriguez spoke about other institutions where instructors are "flipping classes". Instructors allow students during class time to engage with one another and collaborate on homework. This method could perhaps be piloted at CCC with a few instructors to see if it increases overall student performance, experience and faculty-student interaction. Tammeil Gilkerson mentioned the MDRC study that looked at distributing financial aid throughout the semester or year instead of one or two lump-sum payments that could improve academic outcomes for low-income college students. Now, that financial aid is distributed to students via debit card, the idea of incremental delivery of financial aid could be discussed.

At the next Enrollment Management meeting the committee members will review the Executive Summary Report and the 2012 CCSSE survey results in order to create goals to improve low scoring areas. The goals created by the committee would be sent to the constituencies for feedback.

B. Other/Future Agenda Items

None.

V. Adjournment

Dennis Franco moved to adjourn the meeting. Beth Goehring seconded the motion. RC, CF, AP and VF voted aye. None voted nay. The motion was unanimously approved. The meeting was adjourned at 3:31p.m.